

accenture

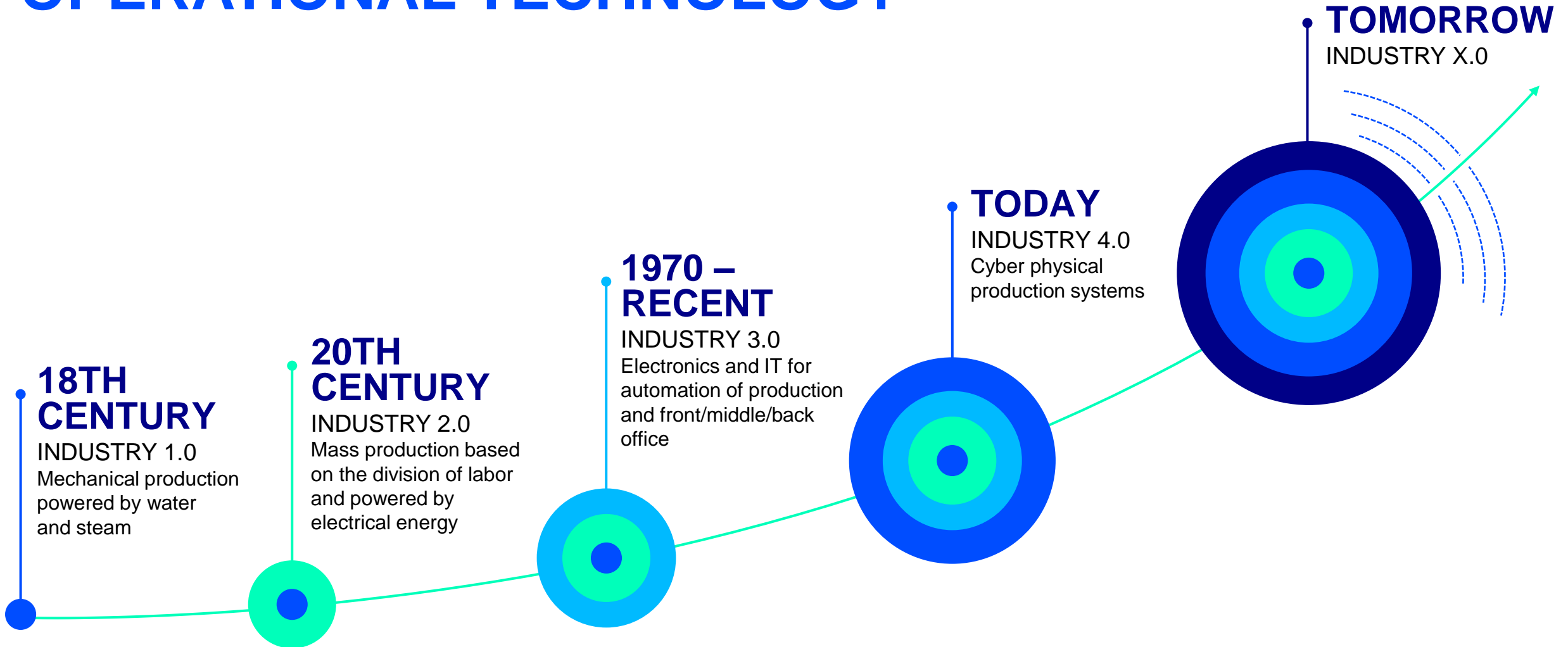
INDUSTRY X.0

REIMAGINING
INDUSTRIAL
DEVELOPMENT

HANS ZACHAR



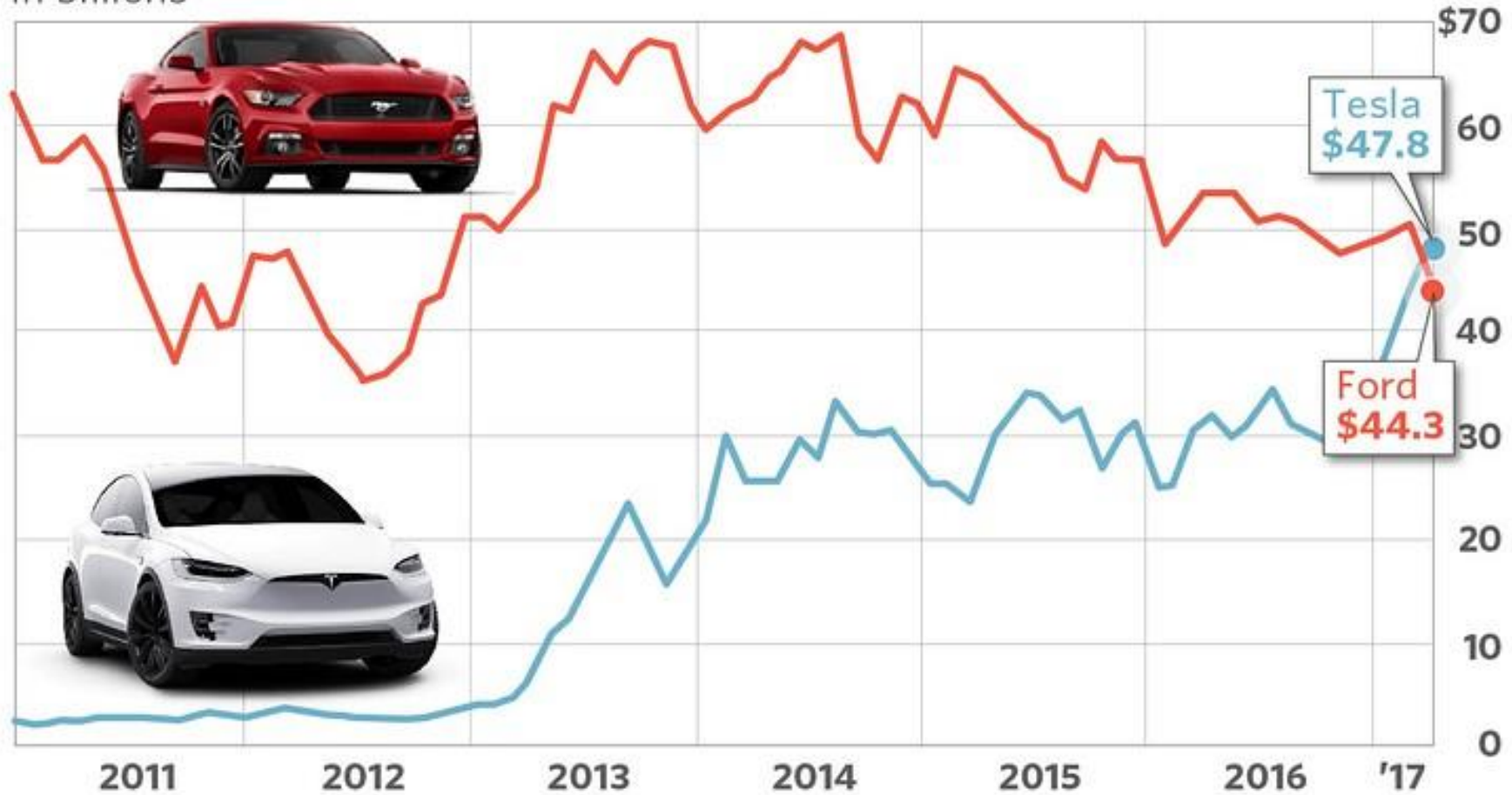
INDUSTRY 4.0 EVOLVED OVER A PERIOD OF TIME, CONVERGING INFORMATION AND OPERATIONAL TECHNOLOGY



THE BEST WAY TO PREDICT THE FUTURE IS TO **INVENT IT**

Tesla's market cap overtakes Ford's

In billions



Source: FactSet

RESEARCH SHOWS INDUSTRY X.0 STEADILY RISING IN IMPORTANCE TO EXECUTIVES IN INDUSTRY

A survey of nearly 1,000 C-suite executives in industry shed light on their ambitions...

99%

...cited 'leveraging digital to transform core businesses while growing new ones' as a top goal.

64%

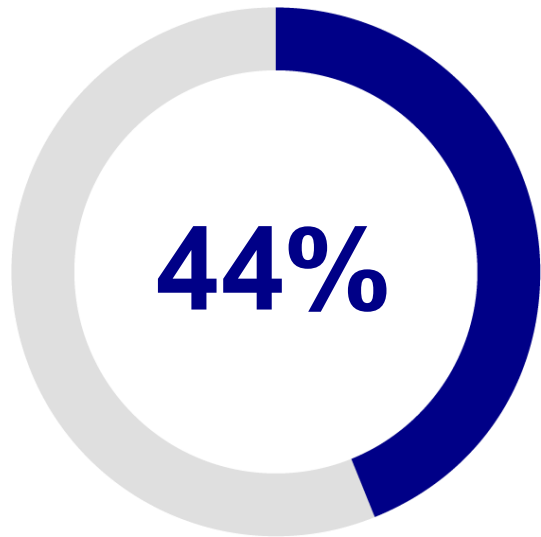
...agree that failure to leverage the components of digital value will cause them to struggle for survival.

92%

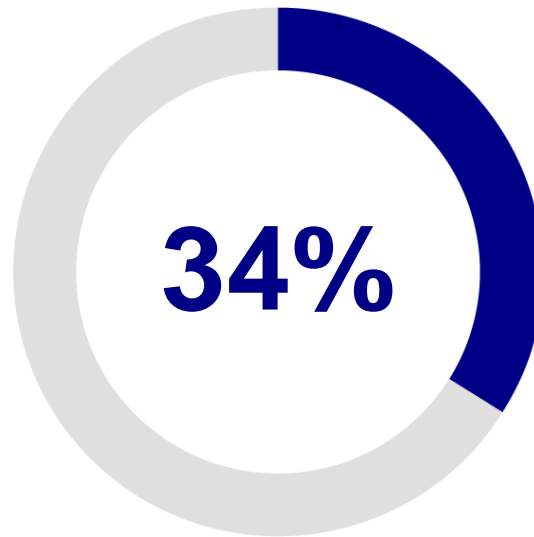
...want to deliver new experiences with smart, connected products.

BUT JUST A FEW COMPANIES ARE LEADING IN THE NEW

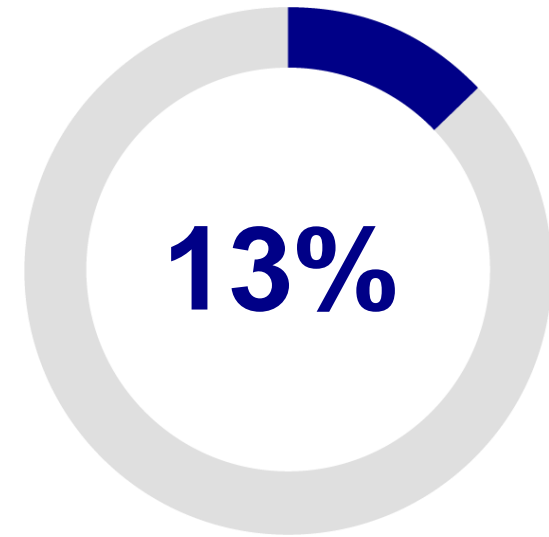
Only 13% of companies successfully lead in the new—simultaneously driving both operational efficiency and new business growth.



**COMPANIES THAT
DRIVE NEW GROWTH**

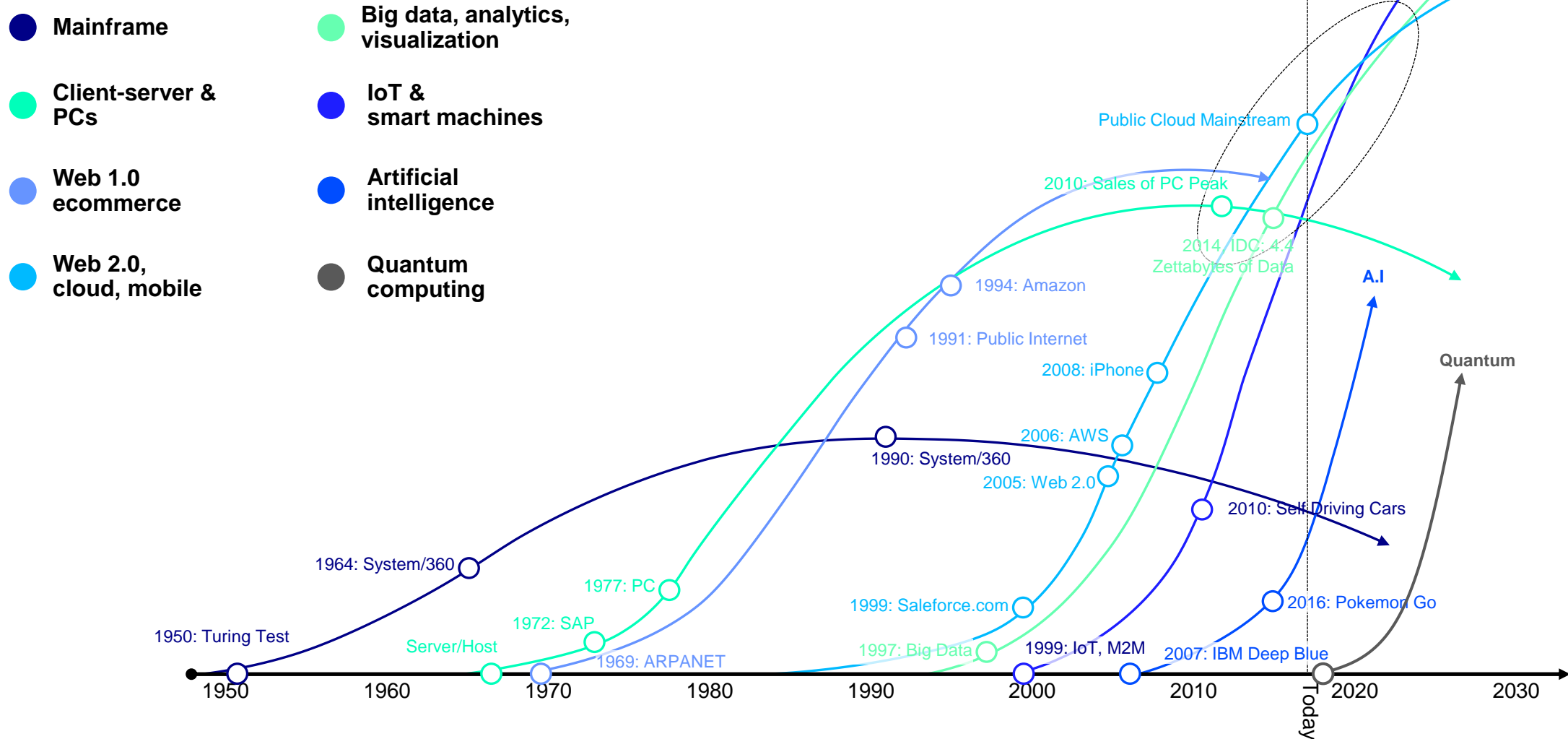


**COMPANIES THAT
TRANSFORM THE CORE**

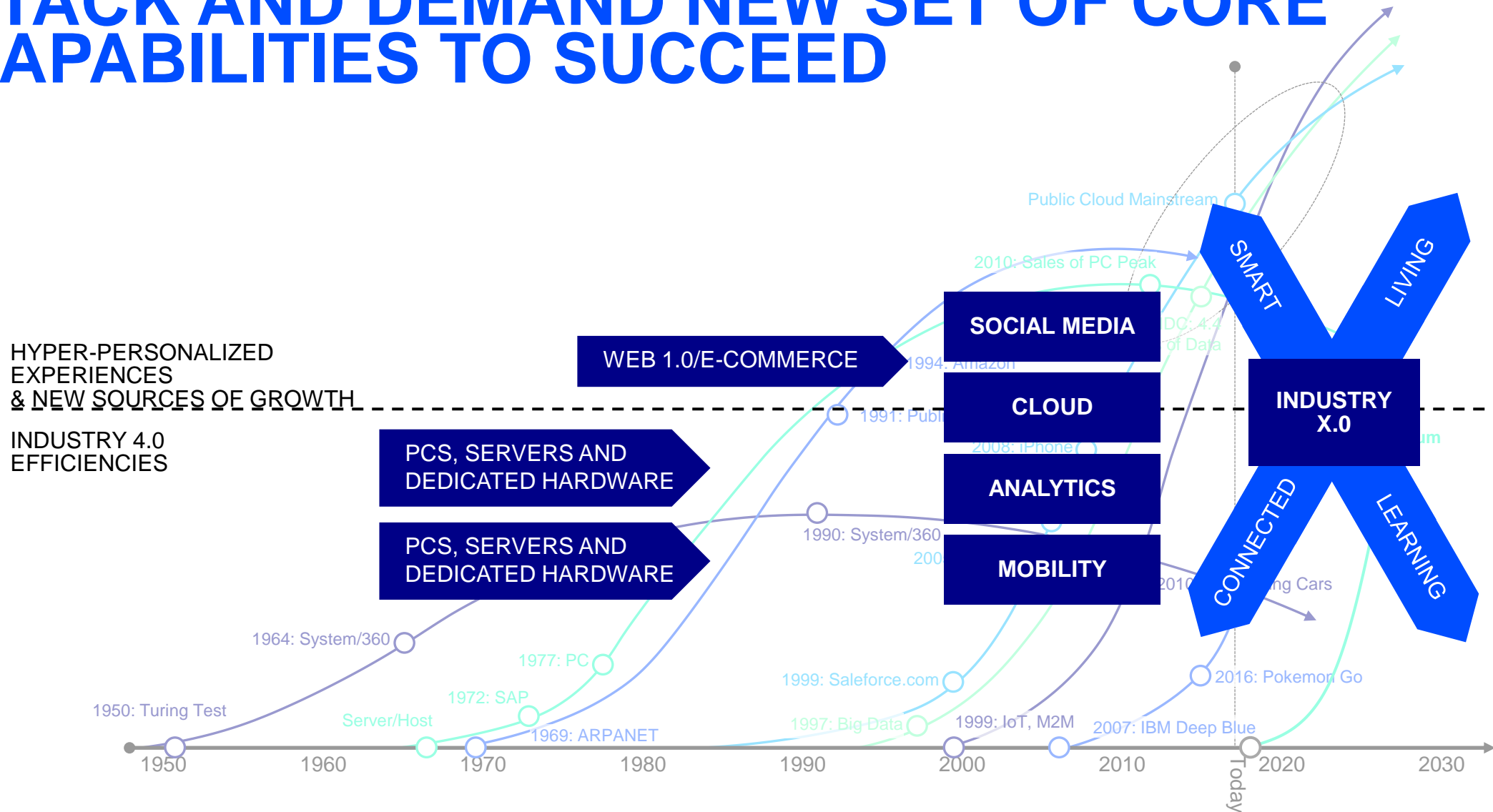


**COMPANIES
THAT DO BOTH**

DIGITAL IS ACCELERATING THE SHIFT IN INDUSTRY EXPONENTIALLY



DRIVERS FOR CHANGE ARE BEYOND SMAC STACK AND DEMAND NEW SET OF CORE CAPABILITIES TO SUCCEED

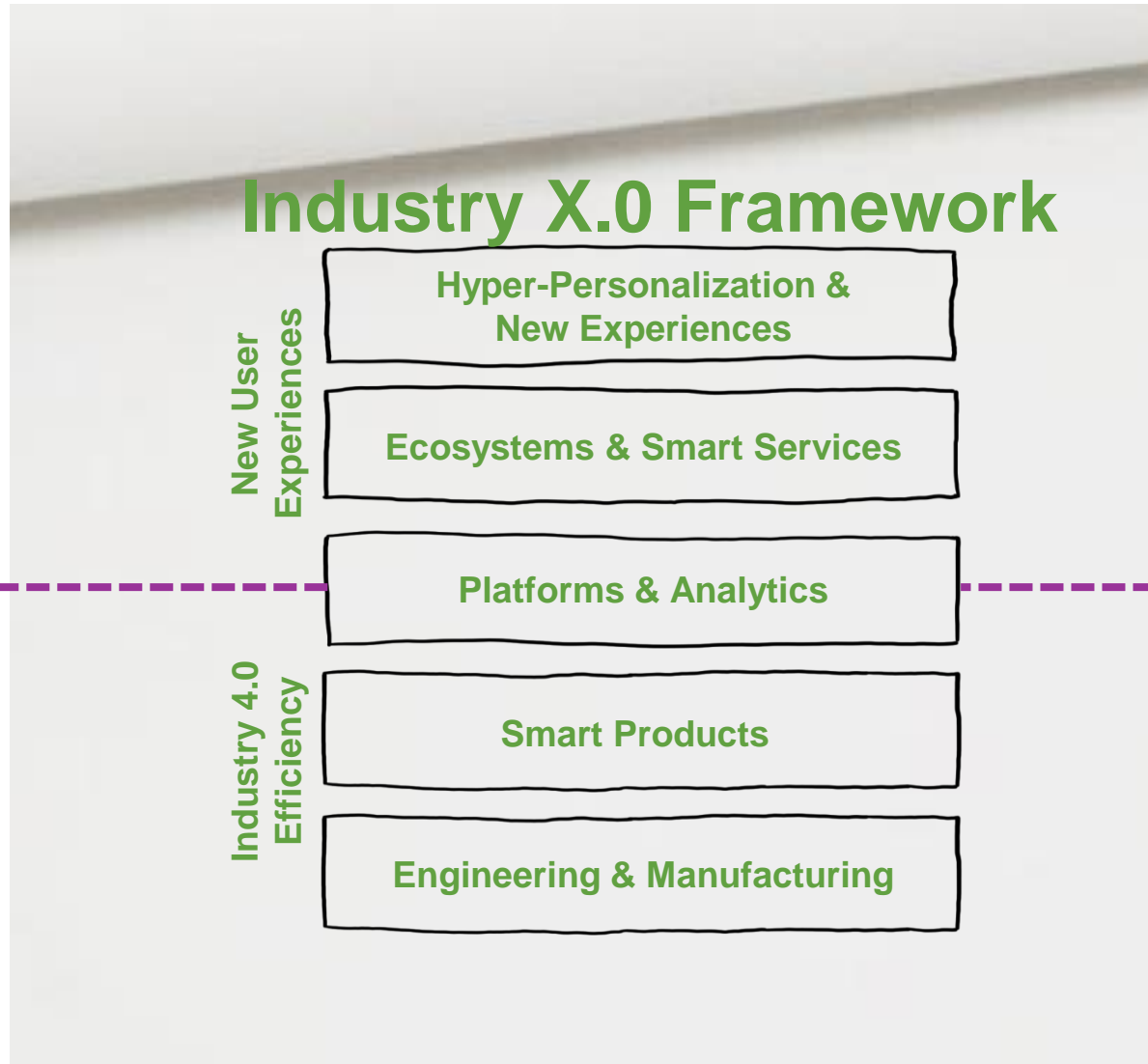


INDUSTRY X.0 FRAMEWORK

New Revenue Streams
Above the Line



New Productivity Below
the Line



INDUSTRY X.0 FOCUS AREAS



TRANSFORM THE CORE

Digitize and integrate engineering, production, and support for new efficiencies.



FOCUS ON EXPERIENCES AND OUTCOMES

Create hyper-personalized value to differentiate and lead in the market.



RE-ARCHITECT THE NEW ECOSYSTEM

Assemble and refresh the right partners to drive new innovation and new capabilities.



INNOVATE NEW BUSINESS MODELS

Invent new revenue streams for new sources of value.



BUILD THE WORKFORCE

Source, enable, upskill and protect the next generation of talent.



MANAGE THE WISE PIVOTS

Continually balance investment and resource allocation between the core and the new.

INDUSTRY X.0 BEYOND INDUSTRY 4.0



represents an inclusive approach to managing technology driven disruption



is a way for organizations to embrace constant technological change— and profit from it



is not an end state, nor is it specific to a technological era



incorporates Industry 4.0's core operational efficiencies, and leverages combinations of digital technologies to create new value in new places

THANK YOU!



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