The Siemens vision
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Realize innovation.
2007 was a big year
Global drivers of change

- Urbanisation
- Climate Change
- Demographic factors
- Globalisation
Global skills shortage

All G20 countries identify skills development as a strategic objective. Economic growth will depend on the productivity of the workforce.

Building the right skills can help countries improve economic prosperity and social cohesion

The Organisation for Economic Co-operation and Development (OECD)
“We often miss opportunity because it’s dressed in overalls and looks like hard work”

Thomas A. Edison
Why Siemens?

The ones who are crazy enough to think they can change the world, are the ones who do.  
Steve Jobs.

Siemens is an engineering company.

Vision 2020
“we make what matters”
including the next generation of engineers

348,000 employees
make a difference, change the world.

> €20M annual donations to education.

The triple bottom line is a core business strategy

Siemens ownership culture

Siemens PLM Software
Why now?

Digitalisation is transforming business models everywhere.

Entire markets can disappear with a single innovation -

“industry standard” today is already being superseded with 21st century technology.
A sustainable future

- Innovation driven economy
- Increasing levels of technological literacy
- Life-long learning
- Ingenuity for life

Partnership with education

- Supporting STEM subjects
- Supporting project-based learning
- Workforce development
Industry / academia engagement

Siemens Centre of Knowledge Interchange (CKI)
• Partnership and collaboration with Universities
• Industry specific
• Multi-million investment, annually

Siemens mentors
• All Siemens employees actively encouraged to engage with schools
  • Paid time off work

Siemens supports education
• Nelson Mandela School of Science and Technology